

Tuesday 16-Feb-21

WA TIME	QLD TIME	SA TIME	NSW/VIC TIME	DURATION	TOPIC	OWNER	PRESENTER LOCATION	MEETING LINK	ID/PASSWORD	OBJECTIVES OF THE SESSION	XFT ATTENDANCE
600-620	800-820	830-850	900-920	20 min	GASTRO SESSION: WELCOME	Mick, Tony, Sigrid, Jonathan	NSW	https://jntimeetings.zoom.com/j/936509272847zwd=0HBYdG1s2XJINONLR2N1T2RTGc27z0	Meeting ID: 936 5092 7284 Password: 752062	<ul style="list-style-type: none"> Reflections of 2020 Setting the scene for 2021 	Sales, Marketing, Medical, XFT
620-700	820-900	850-930	920-1000	40 mins	2021 FOCUS: EXECUTION & DELIVERY	Tony, Sigrid, Paul	NSW			<ul style="list-style-type: none"> MadLove Campaign Launch The 4 Ps Brand Strategy 2021 - Be the Shark GastroDigest 2021 	Sales, Marketing, Medical, XFT
700-710	900-910	930-940	1000-1010	10 mins	SESSION REFLECTION	Tony, Sigrid, Megan + Team	NSW				
710-715	910-915	940-945	1010-1015	5 mins	MINI BREAK						
715-800	915-1000	945-1030	1015-1100	45 mins	2021 MEDICAL UPDATE	Medical Team	NSW			<ul style="list-style-type: none"> Provide information on a robust Medical Plan 2021 Key strategic imperatives supporting our portfolio 	Sales, Marketing, Medical, XFT
800-830	1000-1030	1030-1100	1100-1130	30 mins	MORNING TEA	Medical Meetings	The Grand Sheraton, Sydney The W Brisbane, Sofitel, Wellington, Grand				
830-900	1030-1100	1100-1130	1130-1200	30 mins	CFW & NPS AND WHY ITS IMPORTANT TO EXECUTION	Ramez, Tony	NSW			<ul style="list-style-type: none"> CFW results NPS unpacked CFW tactics for 2021 	Sales, Marketing, Medical, XFT
900-910	1100-1110	1130-1140	1200-1210	10 mins	SESSION REFLECTION						
910-920	1110-1120	1140-1150	1210-1220	10 mins	MADLOVE CAMPAIGN CHECK IN	Sigrid & Megan + Team	NSW				
920-950	1120-1150	1150-1220	1220-1250	30 mins	GASTRO COMPETITIVE LANDSCAPE 2021-2025	Ramez, Lauren, Tony	NSW/QLD			<ul style="list-style-type: none"> 5 year Competitor Landscape view Outcomes from Gastro Competitor Deep Dive 	Sales, Marketing, Medical, XFT
950-1000	1150-1200	1220-1230	1250-1300	10 mins	SESSION REFLECTION						
1000-1100	1200-1300	1230-1330	1300-1400	60 mins	LUNCH	Medical Meetings	The Grand Sheraton, Sydney The W Brisbane, Sofitel, Wellington, Grand				
1100-1130	1300-1330	1330-1400	1400-1430	30 mins	PATIENT SERVICES PLAN FOR 2021 + WELLNESS PROGRAM TRAINING	Patient Services team + Sigrid & Tony	NSW/QLD			<ul style="list-style-type: none"> Strategy plan for 2021 Program updates Wellness program training + direction for the team 	Sales, Marketing, Medical, XFT
1130-1200	1330-1400	1400-1430	1430-1500	30 mins	PROMO MATERIALS UPDATE	Paul	NSW			<ul style="list-style-type: none"> Revisit KSM Stelara/Simponi Key promotional materials 	Sales, Marketing
1200-1230	1400-1430	1430-1500	1500-1530	30 mins	TBD/FREE TIME	Paul	NSW			<ul style="list-style-type: none"> Revisit KSM Stelara/Simponi Key promotional materials 	Sales, Marketing
1230-1300	1430-1500	1500-1530	1530-1600	30 mins	AFTERNOON TEA	Medical Meetings	The Grand Sheraton, Sydney The W Brisbane, Sofitel, Wellington, Grand				
1300-1430	1500-1630	1530-1700	1600-1730	1.5 hours	FREE TIME						
1430-1930	1630-2130	1700-2200	1730-2230	5 hours	GALA NIGHT	I/O Committee	Jones Bay Wharf, The W Brisbane, Sofitel, Wellington, Grand Hyatt.				

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600-800	800-1000	830-1030	900-1100	120 mins	STATE OF ORIGIN - PITCH FOR YOUR STATE!	Sigrid, Tony, Megan + Team	NSW	https://jntimeetings.zoom.com/j/994569737487zwd=0DdieVVSAM1n33AX11pY5aA4Q1arG109	Meeting ID: 994 5697 3748 Password: 588009	State teams pitch for funding for state based initiatives they think will drive growth	Sales, Marketing, Medical
800-830	1000-1030	1030-1100	1100-1130	30 mins	MORNING TEA	Medical Meetings	The Grand Sheraton, Sydney The W Brisbane, Sofitel, Wellington, Grand Hyatt, Melbourne				
830-930	1030-1130	1100-1200	1130-1230	60 mins	GASTRO OMNICHANNEL UPDATE & WORKSHOP	Paul	NSW			Your BIGGEST omnichannel experience of 2021. 2020 Team Highlights Current Gastro Journey Workshop	Sales, Marketing, Medical
930-935	1130-1135	1200-1205	1230-1235	5 mins	MINI BREAK						
935-950	1135-1150	1205-1220	1235-1250	15 mins	CG&A UPDATE	Farah	NSW				Sales, Marketing, Medical
950-1000	1150-1200	1220-1230	1250-1300	10 mins	MADLOVE CAMPAIGN CHECK IN	Sigrid & Megan + Team					
1000-1100	1200-1300	1230-1330	1300-1400	60 mins	LUNCH	Medical Meetings	The Grand Sheraton, Sydney The W Brisbane, Sofitel, Wellington, Grand Hyatt, Melbourne				
1100-1130	1300-1330	1330-1400	1400-1430	30 min	GASTRO: PATIENT STORY SESSION	Farah	NSW			Patient Journey Session: Facilitated discussion with patient, featured as part our GastroCentral website refresh and 'message to my former self' campaign.	Sales, Marketing, Medical, XFT
1130-1230	1330-1430	1400-1500	1430-1530	60 mins	REBELS @ WORK	Megan	NSW			Bring out your corporate rebel!	Sales, Marketing, Medical, XFT
1230-1300	1430-1500	1500-1530	1530-1600	30 mins	AFTERNOON TEA	Medical Meetings	The Grand Sheraton, Sydney The W Brisbane, Sofitel, Wellington, Grand Hyatt, Melbourne				
1300-1400	1500-1600	1530-1630	1600-1700	30 mins	BU CLOSE						Sales, Marketing, Medical, XFT
			1700 onwards		DEPARTURES						